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SANTA BARBARA

AGAIN — WE GREET YOU WITH IRIS BARGAINS FOR February and March Only

1933

RARE IRISES · BEGONIAS · GLADIOLUS

AT THIS SEASON EACH YEAR we present a list of special offers to flower lovers. We do this because the Iris business is normally inactive until the flowering season or later, and by sending out this carefully selected list at this time we derive sufficient income to carry on our Spring activities. The customer in turn receives the benefit of a wide and varied choice of fine varieties at Special Bargain Prices, plus the assurance of delivery at the outset of the shipping season in late June or early July.

A NEW AND MORE LIBERAL SELECTION than ever awaits within this little folder. This year we are giving you the added advantage of choosing your wants from a long list of fascinating creations, so that unlike most collection offers, you do not have to take some items that you do not want in order to get those you really desire.

Orders for Irises will be filled after flowering and shipments will be made in late June, July or early August, but these Special Offers are good only during the months of FEBRUARY and MARCH, so send in your order at once. Begonias and Gladiolus will be shipped immediately upon receipt of order, or at proper planting time for your climate.

COOLEY'S IRIS GARDENS

SILVERTON, OREGON

Six Great Collections of Choicest V

COLLECTION No. 1

All 20 for only $2.00

Ambassaduer—A wonderful bronze-red of great size.
Dream—A delightful pink, slightly ruffled.
Argynnis—Mustard standards, chestnut falls. Late.
Magnifica—Magnificent indeed! A gorgeous flower in light violet and crimson, with tan throat.
Julia Marlowe—Very tall, an effect of pink and red.
Morning Splendor—Huge ruby-red; one of the finest.
Evadne—Deep rose, overcast bronze.
True Charm—A tall white plicata, edges penciled blue.
Tropic Seas—Tall deep blue, brilliant beard.
Mildred Presby—Light yellow standards, plum falls.
Majestic—A Dominion with wide falls of bright red-purple and standards of sky-blue.
Tenebrae—Rich, dusky purple Dominion.
Mother of Pearl—Name describes the color. Tall, a reliable flowerer.
Gold Imperial—A solid yellow self, rapid of increase.
Ramona—Odd blend of cinnamon and buff.
Susan Bliss—Exquisite pink of lovely form.
Souv. de Mme. Gaudichau—Solid deep blue, of velvety texture.
George Yeld—Apricot, crimson falls edge apricot.
Palemon—Soft lavender, blended with gold.
Queen Caterina—Creamy orchid, with a silvery finish.

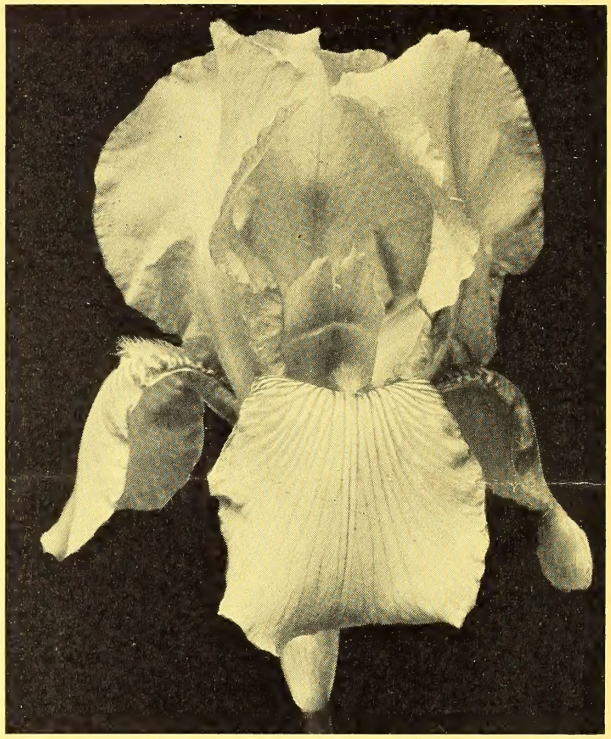
Yes, it's true! Just think of it,—this complete collection of lovely beauties sent to you all correctly labeled and postpaid for $2.00. And the plants are guaranteed to be of first size only, not the little nubbins so often sent out by some growers. You will be delighted with them, and for years to come.

COLLECTION No. 2

Any 10 your choice $2.00

Asia—A famous iris; blended shades of yellow and lavender.
Aliquippa—Large pale yellow, of fine form and blooms late in the season.
Aphrodite—Bright violet pink, flushed white in throat. Tall and free blooming.
Mrs. Marion Cran—Another very tall pink, of a rosy cast.
Citronella—Golden yellow, falls stained chestnut.
Mary Gibson—Very lovely peach and apricot blend.
Pioneer—Rich glowing bright purple.
Santa Barbara—Monster clear blue, a sensational flower.
Golden Promise—Clear yellow standards, falls flushed blue.
27th April—Very large dark bicolor; 4-foot stems.
Geo. Tribolet—Dark maroon, overcast bronze.
Glowing Embers—Tan standards, crimson falls; the beard and haft brilliant orange.
Apache—A bright russet-red. Small, but fine for foreground planting.
C. E. Stringer—Beautiful apple blossom pink.
Titan—One of the giants of irisdom. Light purple.
Rosado—A fine rose pink from California. Tender.

Or, if you prefer, any of those in collection No. 1. The only condition is that you select a total of ten varieties. You may, if you so desire, select 2 each of 5 varieties, or vary the selection in any way you choose. Remember, your choice of any ten from the above two lots for $2. Everything correctly labeled and postpaid.



MIDGARD

COLLECTION No. 3

Any 10 your choice $3.00

Rheingauperle—Certainly one of the very finest pink irises, of silvery lustre and sweet fragrance.
Midgard—Blend of pink and apricot, with ruffled standards. Extra free blooming.
Rosa Bonheur—Old gold standards, falls old gold flushed blue.
Duke of Bedford—Richest deep violet purple.
Wedgewood—Near to true blue, with white beard.
Bruno—Velvety red-brown, a monster flower and one of the finest ever raised.
Montour—A little gem in Indian-red and soft brown. Perfect flowers lavishly produced on short stems.
Allies—In color slightly similar to the above; a larger flower, that blooms in the autumn.
Realm—Clear, bright blue, bright yellow beard.
Labor—Garnet red, suffused with copper and slate.
Coppersmith—A bold iris of fine habit. Blended tones of red-purple and bronze, terra cotta and copper.
Loetitia Michaud—Gigantic lobelia blue. Truly one of the greatest of all irises.
Candlelight—A very highly rated variety in warm tones of lavender lit with soft yellow.
Germaine Perthuis—Huge glowing flower of bright red purple, fiery orange beard. Rated at 91.
Vesper Gold—Golden buff; a beautiful thing that flowers quite late in the season.

Or, if you prefer, any of those in collections No. 1 or No. 2. You make the selection any way you choose, as long as it totals ten rhizomes from the above or two foregoing offers. Think of being able to get such things as Bruno, Midgard, and Loetitia Michaud for 30c each! And Cooley's Oregon Grown rhizomes will not disappoint you, either. It is a real joy to unpack a shipment from our gardens, for every plant reflects vigor and health.

COOLEY'S GARDENS · *Take Advantage of Free Pr*

rieties at Prices You Cannot Resist

COLLECTION No. 4

Any 10 your choice $5.00

Omaha—Beautiful coral-red self, with orange beard, producing very striking contrast.

Swazi—Deep velvety blue Dominion. One of the world's greatest iris introductions.

Coronation—Solid deep golden yellow. A much talked about new variety.

Surprise—Large, medium blue self, flushed with heliotrope; extra brilliant orange beard. Four feet in height.

Messaline—Unusual blend of chamois and corinthian red, with veinings of gold and cream. A French novelty with large flowers and tall stems.

Sikh—New English variety along the lines of Bruno, but larger and of a duskier tone. New and rare.

Frieda Mohr—A California giant rose-pink that is proving hardy and reliable everywhere. Indispensable!

Dolly Madison—Blended tones of blue and yellow, gray and gold. An unusual and very lovely thing.

Beau Sabreur—A new Dominion variegata. Standards are clear, rich orange yellow, falls brilliant red-brown.

Euphony—Prolific blooming, the standards of mustard yellow stained brown, falls of same tone but shaded with blue. Petals waved and fluted.

Ophelia—A French sort in blended shades of cream, old gold, pink, and soft blue. Very delicate and lovely under artificial light.

Purissima—Regal thing in purest white, gigantic in size, most kingly of irises! But quite tender and must have perfect drainage. At this price you cannot afford to be without it.

Le Correge—Light violet-brown standards, falls rich velvety wine-red overcast bronze. Rich beard.

Cinnabar—Solid glistening reddish violet, a marvel in a clump and a beautiful individual flower.

Allure—A charming thing, canary yellow with flushes of pinkish lavender. The flowers are slightly ruffled and very effective as cut blooms. Very fast increaser.

Or, if you prefer, any of those in the preceding collections. This collection offers many novelties which have heretofore sold at very high prices. We have large stocks and it is a pleasure to pass this genuine bargain along to flower lovers. Only a few short seasons ago this lot would have cost at least $100 from any grower in the country.

COLLECTION No. 5

Any 8 your choice $10.00

Sir Michael—Clear blue standards, rich mahogany falls with red gold beard. A marvelous creation!

Mrs. Valerie West—Perhaps the most wonderful of all Dominion seedlings; a monster of deepest wine-red, overcast bronze.

Columbine—One of the most recent introductions from England. A sparkling white of Aphrodite form and habit, with tall, slender stems.

Tuscany Gold—Rich russet, or reddish gold. Large bloom with horizontal falls. Exceptional piece of color.

Melchior—A velvety beauty of smooth garnet-red. Little known but one of the very best novelties.

Sensation—Clear and crisp blue of perfect form and great size.

Pluie d'Or—A French variety of quite recent date, solid deep yellow, free blooming, and rapid of increase. The stems are tall and strike a new note in the garden picture. Name means "Shower of Gold."

Sunlight—Another very tall yellow, but this one is very pale with burnt-orange beard, giving it a distinctive and striking effect. Late.

Peerless—Large bloom of rich mahogany, the beard a brilliant orange.

Sonata—Blended shades of olive, buff, lavender and cream. Big blooms, freely produced, slightly resembling Mme. Durrand.

Grace Sturtevant—A rich chocolate brown in effect, the prominent beard a fiery orange. Certainly one of the highest class.

San Francisco—Largest and finest of all the plicatas. A grand flower of pure white delicately edged with lavender blue stitching. Dykes medal winner.

There are at least eight in this list which were sold at $25 each three years ago. How fortunate is the garden that will receive them into itself this year, at an average price of $1.25 each! Of course, you also have the privilege of rounding out your selection of eight from preceding offers if the above does not fit your wants.

RARE NOVELTIES

COLLECTION No. 6

Any 8 your choice $20.00

Amber Wave—Amber yellow, suffused with bronze and olive tints, the falls flushed with violet. Dominion parentage.

Blue Velvet—A famous American seedling of highest merit. Richest and most velvety deep violet blue.

Clara Noyes—Sensationally colored flower in tints of peach and apricot. One of the most talked of new ones.

Egypt—A grand flower of sombre but luxurious finish. Bronzy violet and blackish purple, with heavy gold beard.

Eloise Lapham—A new introduction that has just been awarded an H. M. Flesh pink in effect, very free flowering, and rapid of increase.

Hassan—Glistening sulphur yellow standards, falls same, overlaid greenish gold. A huge flower, recently introduced from England.

Senlac—Regarded as the finest red ever to come from England. Velvety finish.

Gold Top—Brass yellow standards, falls the same, heavily overlaid with red-violet in the central portion. A fine new thing from California.

Klamath—A colossal flower in shades of bronzy brown and mulberry purple. Perfect form and substance like leather.

Rameses—An indescribable blend of honey and henna tones; very large bloom on a splendid stalk. Late.

Sacramento—A giant plicata with creamy ground color and etchings of reddish brown.

Venus de Milo—One of the most recent and very best white introductions. Perfect flower of purest white and substance of marble.

Henri Riviere—Lemon colored standards, very broad, the falls delicate mauve edged with pale yellow. A beautiful novelty.

Tapestry—Smoky mulberry, the center of the fall deepening to wine-red. Enormous flowers, profusely produced on graceful stems. This is admirable as a cut flower where a sombre or oriental effect is desired.

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ium Offer on Order Blank · SILVERTON, OREGON

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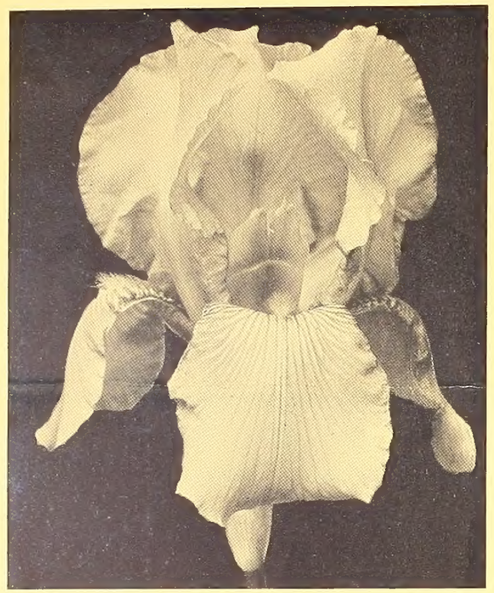

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Gladiolus Bulbs for Spring Planting — *Continued*

	— Prices Per —		
	1	3	10
GLORIANA—A wonderful shade of golden salmon, with the throat a rich yellow. Gloriana has prim blood in it, and is especially lovely as a cut flower when combined with blue	.10	.25	.50
GOLDEN DREAM—The very best late yellow. A tall variety of good size and attractive form	.10	.25	.50
JOHN T. PIRIE—Odd tone of red-brown or soft mahogany; crimson blotch bordered cream. A very unusual sort which is certain to attract attention	.10	.25	.60
MINUET—Huge bloom of clear lavender; certainly the most outstanding glad of this color and one of the world's best in any color. Petals of heavy texture, a strong grower, and rapid multiplier	.15	.35	.80
MARMORA—Very beautiful and unusual smoky grey, overlaid rosy lilac, and with a blotch of pale purple. Rather oriental in character. One of the most desirable things in this list..	.15	.35	.80
MOROCCO—A deeply colored red-black, velvety in quality and one of the darkest of all glads. Large blooms, 6 to 8 florets open at a time	.15	.40	1.00
MR. W. H. PHIPPS—Greatest gladiolus ever introduced, no other variety approaching it in popularity or number of prizes won. A most delicate La France pink, with silvery sheen, and up to 20 huge blossoms open at once. Certainly a wonder!	.10	.25	.60
MRS. F. C. HORNBERGER—A clear, sparkling white; widely opened flowers, nicely ruffled and perfectly placed. Tall and stately as a lily. Quite late	.10	.25	.60
MRS. LEON DOUGLAS—Gigantic flower and stalk of salmon-rose, flaked and striped flame scarlet. One of the largest, tallest, and most spectacular gladiolus ever raised. Has been grown up to seven feet in height. Everyone should have this one	.10	.20	.50
PFITZER'S TRIUMPH—Glowing orange scarlet, with salmon red blotch. Very large, the florets resembling an amaryllis. They open 'way back, giving each bloom great width. Extra fine for exhibition	.15	.35	.80
RITA BECK—Clear shell pink, with a minute scarlet line on lower lip. Wonderfully fine large blooms on tall straight spikes. Heavenly in the garden, indescribable under artificial light	.15	.40	1.00

Cooley's Glad Bargains

Buy the above varieties in the combination offered below and save 50 to 60 percent! By so doing you can have enough to make a good showing, and you have the privilege of considerable selection.

BARGAIN "A"

10 **Betty Nuthall,** apricot.
10 **Golden Dream,** deep yellow.
10 **Minuet,** lavender.
10 **Mrs. Leon Douglas,** salmon-rose.
10 **Mr. W. H. Phipps,** melting pink.
10 **Mrs. F. C. Hornberger,** pure white.
10 **John T. Pirie,** mahogany brown.
10 **Apricot Glow,** soft buff.
10 **Gloriana,** rich salmon-orange.
10 **Dr. F. E. Bennett,** house-afire red.

100 bulbs in all, for..... $3.50
50 bulbs, five of each, for.... 2.00
50 bulbs, ten each of five varieties, your choice, for.. 2.00

BARGAIN "B"

10 **Aflame,** begonia-rose.
10 **Aida,** deep violet blue.
10 **Catherine Coleman,** deep pink.
10 **Coronado,** white, purple throat.
10 **Dr. Nelson Shook,** deep rose, ruffled.
10 **Marmora,** smoky rose-grey.
10 **Rita Beck,** shell pink.
10 **Pfitzer's Triumph,** orange scarlet.
10 **Morocco,** velvety red-black.
10 **Chas. Dickens,** purple.

100 bulbs in all, for.....$5.50
50 bulbs, five of each, for... 3.00
50 bulbs, ten each of five varieties, your choice, for.... 3.00

PLEASE don't ask us to split these lots other than as outlined.

☞ EVERY BULB will be at least 1¼ inch in diameter, all will be well packed and correctly labeled, and POSTPAID. Yes, it's a genuine bargain without any humbug or hocus-pocus! Young, high-crown bulbs, full of vigor. NO THRIPS!

TUBEROUS ROOTED BEGONIAS

The Most Beautiful of All Bulbous Flowers

CERTAINLY the most gorgeous of all flowers for a shady situation. Few gardeners are familiar with the Tuberous Rooted Begonias, but they are rapidly becoming known and are certain to be exceedingly popular. They are very easily grown, if a few simple directions are followed. First of all, they must have full shade, and secondly, they must have a loose rich soil, preferably one made rich with leaf mold, peat moss, or well rotted cow manure and sand. The bulbs resemble a gladiolus somewhat in shape and size, and must be dug before heavy frosts occur and stored in a cool dry place. They may be planted out in late April or May, or any time after danger of frost is past. Plant very shallow, about one inch below the surface. Keep the ground well moist during the flowering season especially.

Try a few this year. You will be thrilled with their magnificent blossoms in shades of red, pink, orange, peach, yellow and apricot. They will commence blooming about July and continue on until frost. Some are as double as roses or camelias, others resemble single roses with a bundle of yellow stamens in the center, while others are frilled and waved at the edges.

PINK DOUBLE, the camelia flowered type (see illustration) We have had blooms of these which measured five inches in diameter. At the flower shows some folks refused to believe that they were real blossoms, so large and wax-like were the specimens exhibited. This same type may also be had in the following:

SALMON-ORANGE, the shades varying from pale salmon to deep orange.

PEACH-APRICOT, along with the foregoing this is our favorite of all. The soft, melting colors are indescribably lovely.

RED, resembling a rich full blown red rose, with petals of velvety texture.

SCARLET FRILLED, like that illustrated. Many regard this type as the most attractive, and indeed it is hard to imagine anything more striking. Further work in breeding has developed much finer and more heavily frilled blooms than have ever been offered previously. These are very desirable for bedding or massing, as they flower very freely and produce blossoms up to six inches across.

ORANGE FRILLED, like the above, except in color.

PINK FRILLED, still another color of this type.

Prices: Any of the above, **25c each, three for 60c,** a **dozen for $2.00**

YELLOW SINGLE, like great single roses, with a bundle of deep yellow stamens in the center. This is our latest variety to bloom, and is usually covered with huge blossoms when cut down by frost. The illustration is only about half natural size.

PINK SINGLE, a soft rose-pink of this type.

RED SINGLE, very bright scarlet, with golden stamens.

Prices: Any of the above, **20c each, three for 50c,** a **dozen for $1.75**

HANGING BASKET (Lloydii) type. Most suitable for hanging baskets on a shady or semi-shady porch, or in a cool greenhouse. The numerous flowers are borne on slender trailing stems, which hang gracefully from the crown of the plant. May be had in mixed colors only. Each 25c, three for 60c, a dozen for $2.00.

MIXED, our own choice of varieties and types, at the special price of $1.50 per dozen. Please do not order less than a dozen at this rate.

COOLEY'S GARDENS

SILVERTON, OREGON